EVANS BANCORP PURCHASES NAMING RIGHTS TO METRO RAIL STATION FROM NFTA

*Refreshed Downtown Station to be Renamed Evans Bank@Lafayette Square Station*

Thursday, February 28, 2019—Evans Bancorp has entered into an agreement in principle with the Niagara Frontier Transportation Authority to purchase the naming rights for the NFTA’s Lafayette Square above-ground Metro Rail station. Located steps away from the bank’s new Business & Relationship Center at Main & Court streets, the “Evans Bank @ Lafayette Square Station” will promote the bank’s entry into downtown Buffalo last October.

“At Evans, we believe strongly in public/private partnerships and this one is truly a win-win,” said David J. Nasca, Evans Bank President & CEO. “This agreement reinforces our downtown presence and allows the public to enjoy an updated and refreshed station in a highly trafficked downtown corridor.”

Under the agreement, both the inbound and outbound stops will display the Evans logo prominently atop the stations and ticket machines will be refreshed in Evans orange. Additional branding will appear on station shelter signs and maps, internal digital and audio message boards, online and digital schedules and in three rail cars.

"The new naming rights agreement is yet another example of Evans Bank’s commitment to the Western New York Community,” said Sister Denise Roche, Chairperson, NFTA Board of Commissioners. “We are excited and appreciative because this will provide us with a creative source of revenue and help us continue to maximize public transportation and better connect our community.”

The initial term of the agreement is for five years with an option to renew for an additional five-year term.

About Evans Bancorp, Inc.

*Evans Bancorp, Inc.* is a financial holding company and the parent company of Evans Bank, N.A., a commercial bank with $1.4 billion in assets and $1.2 billion in deposits at December 31, 2018. Evans is a full-service community bank, with 15 financial centers providing comprehensive financial services to consumer, business and municipal customers throughout Western New York. Evans Bancorp’s wholly owned insurance subsidiary, The Evans Agency, LLC, provides life insurance, employee benefits, and property and casualty insurance through ten insurance offices in the Western New York region. Evans Investment Services provides non-deposit investment products, such as annuities and mutual funds. Evans Bancorp, Inc. and Evans Bank routinely post news and other important information on their websites, at [www.evansbancorp.com](http://www.evansbancorp.com) and [www.evansbank.com](http://www.evansbank.com).

About the Niagara Frontier Transportation Authority

The NFTA is a regional multi-modal transportation authority responsible for airport and surface transportation in Erie and Niagara counties. NFTA/NFTM businesses include a bus, rail and paratransit system, the Buffalo Niagara International Airport and the Niagara Falls International Airport. In 2018, a J.D. Power study ranked the Buffalo Niagara International Airport number one in customer satisfaction for medium sized airports in North America. [www.nfta.com](http://www.nfta.com)